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ACCUVIA MULTI TRADE
PHARMA

Guarding Brands. Protecting Lives.

World-Class solutions that Start at the Source and End with Trust

WHO WE ARE | Strategic Evolution

Company Overview

Accuvia Multi Trade Pharma is a premier diversified healthcare company headquartered in Obour City, Egypt, serving the MENA region and Africa with integrated pharmaceutical solutions spanning the entire healthcare value chain—from sourcing raw materials and APIs to manufacturing support, advanced logistics, and national-mile distribution.

We are not merely a distributor or supplier. We are a strategic partner for growth, compliance, and market access—deeply embedded in the pharmaceutical ecosystems of the markets we serve, offering our partners localized expertise, regulatory navigation, and operational excellence that transforms supply chain challenges into competitive advantages.

With **15+ years of operational experience**, four specialized business units, and a newly established UAE free zone entity, Accuvia combines the agility of a regional specialist with the discipline and standards of a multinational pharmaceutical enterprise

Our Vision

To be the most trusted and impactful strategic partner in healthcare trading and services across the MENA region, recognized for an unwavering commitment to quality, innovation, and sustainable growth.

We envision a future where access to quality healthcare—from raw materials to finished medicines—is not a privilege, but a right. Through strategic partnerships, operational excellence, and a relentless focus on compliance, we are building the infrastructure that makes this vision a reality.



Our Mission



Innovative Solutions

Provide compliant, integrated solutions for pharmaceutical sourcing, manufacturing support, distribution, and market access



Strategic Alliances

Foster partnerships and leverage deep market insights to enhance public health outcomes and drive mutual success



System Strengthening

Strengthen healthcare systems, support local manufacturing capabilities, and ensure life-saving medicines reach patients efficiently and safely

Our mission extends beyond commercial transactions—we exist to strengthen healthcare systems, support local manufacturing capabilities, and ensure that life-saving medicines reach patients efficiently and safely throughout MENA and Africa.

Our Core Values

Integrity & Compliance

Strict adherence to Egyptian and international regulations (EU GMP, SFDA, ISO). Safety, transparency, and ethics are the foundation of every decision we make. In an industry where quality is non-negotiable, we maintain rigorous supplier qualification standards and audit processes that exceed regulatory requirements.

Patient & Customer Impact

Every action we take is measured by its contribution to clinical outcomes, patient safety, and customer experience. We exist to improve lives. Whether we're sourcing APIs for a manufacturer, providing anti-counterfeit packaging to protect brand integrity, or supplying medical gloves to a hospital, patient welfare guides our decisions.

Partnership Mindset

We act as an extension of our partners' teams, providing tailored, not generic, solutions to unique challenges. Our commercial philosophy is built on long-term relationships, mutual success, and transparent communication. We don't just solve today's problems—we anticipate tomorrow's challenges.

Operational Excellence

We anticipate risks, prevent delays, and resolve issues before they affect patients or partners. With our new UAE entity, we treat every cross-border shipment with life-critical precision. Our logistics operations are designed with pharmaceutical-grade standards—temperature control, serialization, customs compliance, and traceability at every touchpoint.

Innovation & Learning

Our portfolio and processes are driven by evidence-based innovation and market feedback, ensuring we offer the most relevant and advanced solutions. We continuously invest in understanding emerging therapeutic areas, new regulatory frameworks, and evolving market dynamics across MENA.

Sustainability & Responsibility

We support local manufacturing, champion sustainable logistics practices, and invest in talent development within the MENA healthcare ecosystem. As the region moves toward pharmaceutical self-sufficiency, we position ourselves as enablers of this transformation—sourcing responsibly, operating efficiently, and contributing to economic development.



CEO Message

Our New Chapter

At Accuvia, we believe that true innovation starts with a purpose: to improve lives. We have built a diversified healthcare platform that serves manufacturers, distributors, and healthcare providers across four critical business units. The establishment of ACCUO MULTI TRADE - FZCO is a transformative step that amplifies this purpose.

It provides us with a strategic nexus in the UAE to better serve our partners, streamline global trade, and ultimately, ensure that access to quality healthcare—from raw materials to finished medicines—reaches more people more efficiently. Together with our partners and team, we are building a future where this access is not a privilege, but a right.

Commercial Director Message

Commercial Strategy

Our commercial strategy is built on one conviction: growth must be disciplined, data-driven, and win-win for all stakeholders. Whether we are sourcing APIs for a manufacturer, providing anti-counterfeit packaging for a brand, supplying medical gloves to hospitals, or launching our own branded products, we ask: how will this improve healthcare delivery, and how can we help our partners win?

The new capabilities from our Dubai Free Zone entity allow us to answer these questions with even greater agility, offering enhanced commercial models and seamless cross-border logistics. We are not just traders of products—we are builders of sustainable healthcare value chains and long-term relationships.



Four Core Business Units

Comprehensive suite of pharmaceutical services enabling us to serve as a single, trusted partner for complex healthcare supply chain needs.



Pharmaceutical Raw Materials & APIs

EU GMP, WHO-GMP, US FDA-certified raw materials for pharmaceutical, food, cosmetic, and veterinary manufacturers.



Pharmaceutical Packaging & Anti-Counterfeit

Advanced packaging technologies and serialization systems ensuring product authenticity from manufacturing to patient.



Medical Supplies & Infection Control

Complete range of infection prevention products for hospitals, clinics, and pharmaceutical manufacturing cleanrooms.



Pharmaceutical Finished Products

Branded pharmaceuticals, nutraceuticals, and medical devices addressing specific patient needs across MENA region.

Strategic Partnership Advantage

ACCUO MULTI TRADE - FZCO

Establishment of ACCUO MULTI TRADE - FZCO in **Dubai Silicon Oasis Free Zone** as a logistics and trading arm to support expansion across MENA — optimizing international trade, enhancing financial capabilities, and delivering greater value to partners.

Why Dubai?

Dubai's business environment offers unmatched advantages for international trade and pharmaceutical logistics.



100% Foreign Ownership

Full control with zero taxes on profits or capital.



Full Profit Repatriation

Unrestricted repatriation of profits and capital.



Strategic Location

World-class logistics infrastructure at the crossroads of global trade.



Pharma Ecosystem

A supportive regulatory and commercial environment for pharmaceutical business.

Licensed Activities

Our Trading Licenses Cover

ACCUO MULTI TRADE - FZCO is licensed across a broad range of high-value trading categories, enabling comprehensive support for partners across the supply chain.

General Trading

Medicines Trading

Packaging Materials Trading

Water Treatment Chemicals

Pharmaceutical Raw Materials (APIs)

Partner Value Proposition



Financial

Flexible payments, multi-currency transactions, and improved credit facilities.



Logistics

Strategic stock in Dubai, reduced lead times, and cold chain support.



Market Access

Easier entry to GCC markets and expansion into Africa.



Compliance

Dual regulatory presence, registration support, and quality standards.

Why Choose Accuvia?

Your Strategic Partner for MENA Healthcare Success



Deep Industry & Regional Expertise

15+ years of operational experience across MENA pharmaceuticals and medical devices, with intimate knowledge of regulatory frameworks, market dynamics, and distribution networks in Egypt, Saudi Arabia, Iraq, Oman, Yemen, Sudan, and expanding African markets.



4 Integrated Business Units

A single, trusted partner for APIs, pharmaceutical packaging, medical supplies, and finished products—reducing vendor fragmentation, ensuring consistency in quality standards, and simplifying procurement processes for manufacturers and healthcare institutions.



New Free Zone Capabilities

The ACCUO MULTI TRADE - FZCO joint venture unlocks enhanced global sourcing, logistics optimization, and cross-border trading advantages that translate to better pricing, faster delivery, and superior service for our partners.



High Compliance & Quality Standards

We partner exclusively with EU GMP, SFDA, and ISO-certified manufacturers and maintain rigorous supplier qualification processes. Our commitment to compliance protects your brand reputation and ensures regulatory acceptance across all markets we serve.



Extensive Distribution Network

Egypt: Nationwide distribution network covering all governorates with established retail and institutional relationships. **MENA Expansion:** Active presence in Saudi Arabia, Iraq, Oman, Yemen, South Sudan with registration progress in additional GCC markets. **Africa:** Active participation in institutional and government tenders across multiple African countries.



Diverse Market Access

We serve both retail and institutional channels, including community pharmacy networks, hospital formularies and pharmacy departments, private healthcare groups and specialty clinics, government ministry procurement and tenders, and international aid organizations and NGO programs.



Pharmaceutical Mindset in Logistics

We treat every product—from raw chemicals to finished medicine—with the care and compliance required for sensitive healthcare materials. Our operations teams are trained in pharmaceutical logistics standards, cold chain management, and regulatory compliance protocols.

A proven track record in product launches, regulatory market access, and supply chain excellence led by senior executives with decades of combined pharmaceutical industry experience across commercial, operational, and regulatory functions.

Our Valued Partners



Rayce Pharma



Our Valued Agents



Alwan Medical — KSA



Luton — Yemen



Europharm for Africa
Tender Business



Al-Mokhtar — Iraq



Beam Pharma — Egypt & Oman

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Strategic Logistics Hub (UAE)

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